

Pet Friendly Checklist

Essential Steps and Supplies for Making Your Listing Pet-Friendly

As a vacation rental host, accommodating guests with pets can be a great way to increase your bookings and provide a welcoming environment for animal lovers.

By making your home pet-friendly, you can attract a wider range of guests and provide a more personalized experience. Providing the right amenities and taking precautions can make all the difference in ensuring that both pets and their owners have a comfortable and safe stay.

This checklist includes essential items to help make your home welcoming to furry guests. From food and water bowls to cleaning supplies and designated areas, these items will ensure that pets have everything they need and that your home stays in good condition. By creating a pet-friendly environment, you can make your rental stand out and provide a memorable experience for all your guests, furry or not.

Value of Pet-Friendly Rentals:

6%

Increase in occupancy rate

11%

Increase in ADR

24%

Increase in RevPAR

Source: KeyData 2023

Pet Policies & Procedures

Before welcoming your first pet guest, set up policies and procedures with your cleaning and inspection teams to create a system for properly cleaning and sanitizing the home between guest stays.

- ☐ Agree on pet cleaning fees with cleaning team
- ☐ Develop pet fee collection strategy to maximize revenue and/or off-set extra cleaning fees
- ☐ Provide non-toxic cleaning supplies for cleaning teams to use to ensure pet safety
- ☐ Inspect for any pet hazards, such as loose wires, open windows, chemicals/ cleaning supplies, and poisonous plants

Pet Resources

Add rules around pets to the listing description, house rules, email correspondence, and all guidebooks. Get specific and get confirmation that guests agree to these guidelines. Establish pet guidelines:

- ☐ Number and type of pets allowed
- ☐ Waste cleanup requirements
- ☐ Furniture policy/ designated areas
- ☐ Flea/ tick requirements
- ☐ Rules for leaving pets unattended
- ☐ Damage policy
- ☐ Description of outdoor space at the property
- ☐ List of veterinary offices and emergency animal hospitals near the property
- ☐ Local pet stores
- ☐ Local dog parks and pet friendly spaces
- ☐ Local pet sitting resources
- ☐ Local leash requirements

Pet Amenities

Additional items to include at your property to help make pets feel at home:

- ☐ Microfiber pet towel
- ☐ Pet bed / Bedding / blanket kit for guests to use who bring pets
- ☐ Pet food & snacks
- ☐ Water bowls
- ☐ Poop bags/ litter box
- ☐ Lint rollers
- ☐ Leash
- ☐ Extra cleaning supplies for guests, like pet stain remover
- ☐ Kindly worded, framed signage reiterating what these items are for reminding them to be respectful of the "footprint" the pet is leaving

About Breezeway

Breezeway’s property care and messaging app helps thousands of vacation rental hosts and managers automate operations, drive quality, and elevate the experience at every property.

About Thanks for Visiting

As short-term rentals enthusiasts for eight years and counting, Sarah and Annette founded Thanks For Visiting to bring their diverse knowledge to stagers and hosts ready to grow their businesses.

Learn more at breezeway.io/tfv